

Kathy Nguyen

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EXPERIENCE

Spotluck, Bethesda, MD — *Product and Design Director*

January 2018 - PRESENT

Play Octopus

- Designing an engaging gamified passenger experience on tablets in rideshare vehicles and interlacing out-of-home advertising
- Own entire software development cycle: manage sprint releases, organize project tasks in development phases, upkeep design roadmap, and design UX flow and UI app assets

Spotluck

- Doubled daily active user sessions in 6 months
- Own end-to-end process of the product: sketch wireframes, create mockups, testing, and manage releases
- Analyze user engagement/activity for quantitative design decisions

Spotluck, Bethesda, MD — *Product Designer*

September 2017 - December 2017

- Interviewed, surveyed, and user tested app to iterate design
- Created exportable app ready assets with pixel perfect designs compatible for both iOS and Android devices

Mindswarms, San Francisco, CA — *UX Designer*

December 2016 - March 2017

- Delivered a refined MVP product through high fidelity mockups
- Collaborated with design team on UX product strategy for growth

Metronome Software, Laguna Hills, CA — *Junior UI Designer*

June 2012 - October 2015

- Composed a clean and modern design guideline that is government friendly and update UI of all client projects
- Developed front-end web UI of military **TransApp Android App Store**

UC Irvine Informatics Research, Irvine, CA — *HCI Research Assistant*

April 2012 - May 2014

- Conducted qualitative HCI research study for video modeling in autism youth and helped develop accompanying iOS app, **VidCoach**
- Published and presented research findings in autism and tech space

EDUCATION

University of California Irvine, Irvine, CA — *B.S. Informatics with Specialization in Human Computer Interaction*

Graduated in March 2014

DESIGN SKILLS

UX Research, Information Architecture, Wireframes, Mockups, Prototyping, GUI Asset Design

PROJECT SKILLS

Agile, Scrum, Jira, Requirement Specification, Development and Production Testing, Data Analysis-KPI

SOFT SKILLS

Great Communicator and Presenter, Empathetic Problem Solver, Organized Manager

TOOLKIT

Sketch, Zeplin, Google Drive, Tableau, Adobe Creative Suite, Invision, Balsamiq

PLATFORMS

Android Tablet, Native Mobile - iOS and Android, Web App, Responsive Web

LANGUAGES

HTML, CSS, Javascript, Python

VOLUNTEER+INTERESTS

Girls in Tech SF, Hackathons, Experimenting in the kitchen, Playing the ukulele